Health Information Technology & Transparency Updates

HITT Advisory Board Meeting
January 16, 2008
DCH Mission

ACCESS

Access to affordable, quality health care in our communities

RESPONSIBLE

Responsible health planning and use of health care resources

HEALTHY

Healthy behaviors and improved health outcomes
DCH Initiatives
FY 2007 and FY 2008

**FY 2007**
- Medicaid Transformation
- Integrity of our Programs & Safety Net
- Consumerism
- Health Improvement & Resolving Disparities
- Uninsured: Community Solutions

**FY 2008**
- Medicaid Transformation
- Health Care Consumerism
- Financial Integrity
- Health Improvement
- Solutions for the Uninsured
- Medicaid Program Integrity
- Workforce Development
- PeachCare for Kids™ Program Stability
- SHBP Evolution
- Customer Service and Communication
AGENDA

• HIE Update
• Transparency Website Update
• Health Information Security and Privacy Collaborative Proposal Overview
• HITT Strategic Plan Overview
Health Information Exchange Update

HIE Grantee Status
<table>
<thead>
<tr>
<th>Grantee</th>
<th>Amount</th>
<th>Grant Project</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chatham County Safety Net Planning Council, Inc.</td>
<td>$272,588</td>
<td>Planning and implementation of an Electronic Medical Record and e-Prescribing</td>
</tr>
<tr>
<td>East Georgia Health Care Center, Inc.</td>
<td>$250,000</td>
<td>Planning and implementation of e-prescribing</td>
</tr>
<tr>
<td>Sumter Regional Hospital</td>
<td>$250,000</td>
<td>Planning and implementation of an Electronic Medical Record</td>
</tr>
<tr>
<td>Washington County Regional Medical Center and Extended Care Facility</td>
<td>$80,500</td>
<td>Planning of an Electronic Medical Record</td>
</tr>
</tbody>
</table>
# HIE Grantee Status

**Chatham County Safety Net Planning Council, Inc**

<table>
<thead>
<tr>
<th>Grantee Amount</th>
<th>$272,588</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grant Project</td>
<td>Planning and implementation of an Electronic Medical Record and e-prescribing</td>
</tr>
<tr>
<td>Project Phase</td>
<td>Initiating Phase</td>
</tr>
<tr>
<td>Status</td>
<td>On schedule.</td>
</tr>
</tbody>
</table>
| Completed Tasks      | Held IT Consortium on 12/05/07  
                       | Contracted for HIE Project Manager to begin work- January 2008. |
| Planned Tasks        | Develop vision statement for collaboration  
                       | Developing communications system (SharePoint) for Collaboration |
| Issues               | Consultant search |
# HIE Grantee Status

**East Georgia Health Care, Inc. –Meds to Go**

<table>
<thead>
<tr>
<th>Grantee Amount</th>
<th>$250,000</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Grant Project</strong></td>
<td>Planning and implementation of an Electronic Medical Record and e-prescribing</td>
</tr>
<tr>
<td><strong>Project Phase</strong></td>
<td>Planning and Requirements</td>
</tr>
<tr>
<td><strong>Status</strong></td>
<td>On Schedule</td>
</tr>
</tbody>
</table>
| **Completed Tasks** | Conducted project kickoff  
Established project website  
Identified and reviewed vendors |
| **Planned Tasks** | Upgrading technology infrastructure  
Conducting vendor demonstrations  
Analyzing system impacts on workflow |
| **Issues** | Project slowed due to holidays. Overall project timeline not affected. |
## HIE Grantee Status

### Sumter Regional Hospital

<table>
<thead>
<tr>
<th><strong>Grantee Amount</strong></th>
<th>$250,000</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Grant Project</strong></td>
<td>Planning and implementation of an Electronic Medical Record</td>
</tr>
<tr>
<td><strong>Project Phase</strong></td>
<td>Initiating</td>
</tr>
<tr>
<td><strong>Status</strong></td>
<td>Behind schedule.</td>
</tr>
<tr>
<td><strong>Completed Tasks</strong></td>
<td>No activities completed in December</td>
</tr>
<tr>
<td><strong>Planned Tasks</strong></td>
<td>Selecting vendor for EMR (3 options) Selecting consultant (2 options)</td>
</tr>
<tr>
<td><strong>Issues</strong></td>
<td>There was a delay in the opening of the interim facility requiring IT resources. Project timeline extended one month</td>
</tr>
</tbody>
</table>
## HIE Grantee Status

### Washington County Regional Medical Center and Extended Care Facility

<table>
<thead>
<tr>
<th>Grantee Amount</th>
<th>$80,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grant Project</td>
<td>Planning of an Electronic Medical Record</td>
</tr>
<tr>
<td>Project Phase</td>
<td>Planning</td>
</tr>
<tr>
<td>Status</td>
<td>On schedule.</td>
</tr>
</tbody>
</table>
| Completed Tasks    | Met with collaboration members  
|                    | Hired IT consultant          |
| Planned Tasks      | Identifying project vision and definition of EMR  
|                    | Assessing current IT infrastructure  
|                    | Developing vendor list       |
| Issues             | Seeking funding for implementation |
Required Deliverables for Grantees

• Monthly written status reports
  – Due by the 10\textsuperscript{th} day

• Quarterly oral updates to the HITT Advisory Board
  – Grantees will present at the March Board Meeting

• Invoices
  – Received from Washington County Regional
Transparency Website for Healthcare Consumers Update
Transparency Website for Consumer Healthcare

- Request For Proposal Re-Bid
  - Medicaid Transformation Grant of $3.9 million over 18 months
- Revised Timeline
# Website RFP Timeline

<table>
<thead>
<tr>
<th>Tasks</th>
<th>Due Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>RFP Released</td>
<td>January 8, 2008</td>
</tr>
<tr>
<td>Bidder’s Conference</td>
<td>January 17, 2008</td>
</tr>
<tr>
<td>Letters of Intent</td>
<td>January 24, 2008</td>
</tr>
<tr>
<td>Proposals Due</td>
<td>February 14, 2008</td>
</tr>
<tr>
<td>Proposal Evaluations</td>
<td>February 18 – 28, 2008</td>
</tr>
<tr>
<td>Intent to Award</td>
<td>March 31, 2008</td>
</tr>
<tr>
<td>Contract Begins</td>
<td>April 1, 2008</td>
</tr>
<tr>
<td>Phase 1 Completion</td>
<td>October 2008</td>
</tr>
</tbody>
</table>
Next Steps

• Identify Evaluation Team
  – Solicit SME from HITT Advisory Board/TAGs
• Select Independent Verification and Validation Vendor (IV&V)
• Validate data sources for Phase 1
• Develop & execute Memorandums Of Understanding (MOUs)
• Secure additional project resources
Health Information Security and Privacy Collaborative (HISPC)

Multi-State Education and Consumer Engagement Collaborative Proposal
HISPC Background

• U.S. Department of Health and Human Services' (HHS) - Agency for Healthcare Research and Quality (AHRQ) created The Privacy and Security Contract in 2005
• Included 33 states and Puerto Rico
  – Purpose:
    • to identify variations in privacy and security practices and laws affecting electronic health information exchange,
    • develop best practices and propose solutions to address identified challenges
    • increase expertise about health information privacy and security protections at the community level
Multi-State HIE Privacy & Security Collaborative Workgroups

1. Consumer Education/Engagement
2. Provider Education
3. Patient Consent
4. Harmonizing Privacy Laws
5. Standards Adoption
6. Inter-Organizational Agreements
# Education and Consumer Engagement Collaborative

8 states in the Collaborative:

<table>
<thead>
<tr>
<th>Colorado</th>
<th>New York</th>
</tr>
</thead>
<tbody>
<tr>
<td>Georgia</td>
<td>Oregon</td>
</tr>
<tr>
<td>Kansas</td>
<td>Washington</td>
</tr>
<tr>
<td>Massachusetts</td>
<td>West Virginia</td>
</tr>
</tbody>
</table>
Collaborative Project Oversight

- Funded by the Office of the National Coordinator (ONC)
- Sole Source contract with Research Triangle Institute (RTI)
- The Collaborative has one Project Director – Massachusetts
- All States in Collaborative will serve on the Project Steering Committee
HISPC Collaborative

- Varied needs of our Collaborative members and their current place in the continuum of HIT/HIE evolution
- Specific knowledge of our state populations and their needs for information are paramount to success
- *All* rely on the intimate knowledge of our local populations
- Unique approach includes the use of literacy and language considerations to allow us to better reach and inform our diverse populations
Approach

• Series of state-specific projects focused on targeted population groups, along with a set of high priority common projects
  – Provide states a range of materials which they can adopt for their own diverse population groups
  – State projects will essentially serve as the testing ground with results feeding back into the final common project deliverables
Collaborative Goals

• Primary goal is to educate consumers about the privacy and security of data exchanges that are currently occurring in that state
Common Projects

- Inventory of consumer education/engagement materials & resources
- Summary document on the risks and benefits of HIE
- Frequently asked questions (FAQs) about privacy and security in HIE
- Glossary/definitions of common HIE and HIT privacy & security terms
- Two summary guides targeted to consumers:
  - (1) patient rights under HIPAA, and (2) tips to protect health information.
- Guidelines for how to engage consumers in HIE
- Methods and resources by which states can have their educational materials translated into different languages and/or different literacy levels.
- Educational materials for consumers about the specific decisions they will make about whether and to what extent to consent to participate in HIE
Georgia Health Information Exchange
Education and Awareness Project

• GOAL: To work with the other states in the collaborative to further the development of educational materials that can then be used to raise consumer awareness of the value and benefit of health information technology and the privacy and security safeguards that exist when data is stored and transmitted electronically.

• Will participate on common projects including:
  – Risks and Benefits
  – Glossary
Objectives of Georgia HISPC Project

• Develop a marketing campaign to communicate a standard message for consumers and providers that promotes trust in the privacy and security of electronic health information and health information exchange

• Educate consumers by developing tools for use in the consumer education and engagement toolkit developed by the collaborative

• Publish consumer privacy and security educational information developed through the collaborative on a publicly available website
Marketing Campaign

- Conduct Privacy and Security Steering Committee meetings to develop marketing campaign, including the standard message on privacy and security
- Tailor the marketing to address the specific target populations of both urban and rural residents of the State
- Identify media outlets, negotiate and launch marketing campaign
- Evaluate effectiveness of the campaign and implement redesign as needed to ensure success
Consumer Education

- Develop standard messages about the privacy and security
- Test the messaging among both the urban and rural populations in the State
- Produce templates of educational materials for toolkit
- Customize the templates
- Plan educational forums
Privacy and Security Website

- Develop a Health Information Privacy and Security Website
- Develop project fact sheet
- Post toolkit items and materials on website
- Update website with new information on a regular basis
Outcomes/Tools

- A standing Steering Committee that will guide this project and future privacy and security initiatives
- A marketing campaign that can be customized for use by other states
- Educated Georgia consumers who understand their rights related to the sharing of health information; the benefits and challenges of storing and sharing data in an electronic format
- A website for consumer education about electronic health information and privacy and security related issues
- A progress report that includes an evaluation of the project, lessons learned, and recommendations for future activities
HITT Strategic Plan Overview
Overview

- To review Year 1 accomplishments

- To discuss the short-term and long-term strategy for Georgia’s HITT (Years 2-10)

- To discuss the organization of the HITT Advisory Board to accomplish the objectives of the strategic plan
The Process

• Develop the HITT Advisory Board
• Create and implement Georgia’s HIE Grant Program
• Develop and implement the plan for HIE implementation
  – E-prescribing, EMR, health information exchange
• Develop the transparency website for healthcare consumers
Accomplishments-Year 1

• Created the HITT Advisory Board
• Created and Awarded 4 HIE Grants to facilitate sharing of health information across entities
• Completed DCH staff training on HIE and Incorporated HIE into program areas
• Successfully Bid and Received $3.9 million in federal funds for transparency website
HITT Advisory Board Objective #1
Year 2

• Maintain and Promote the Georgia HIE Grant Program
  – Purpose:
    • Foster HIE by funding the HIE grant program
  – Activities:
    • Monitor progress of the 4 HIE Grantees
    • Continue the HIE grant program by awarding $750,000
    • Promote the development of privacy and security among HIE grantee collaborations
HITT Advisory Board Objective #2
Year 2

• Develop and Promote the value of HIE to the state, consumers, and providers
  – Purpose:
    • Advance HIE knowledge and support
  – Activities:
    • Prioritize statewide activities according to federal initiatives
    • Position Georgia as a HIE leader among states
    • Create a model for financial stability
HITT Advisory Board Objective #3
Year 2

• Continue the Transparency Initiative
  – Purpose:
    • Encourage health information transparency by providing cost, quality, and services information to consumers, providers, and healthcare professionals
  – Activities:
    • Create the transparency website
    • Adhere to the terms and conditions in the MTG
HITT Advisory Board Objective #4
Year 2

• Conduct HITT Outreach and Consumer Education
  – Purpose:
    • Inform and engage consumers in HIE and transparency
  – Activities:
    • Develop educational tools and resources
    • Work with other states in the HISPC
DCH Objective #1
Year 2

• Position DCH as industry leader in HIT by successfully implementing HIE
  – Purpose:
    • Demonstrate commitment to HIE by promoting interoperable HIT across state agencies
  – Activities:
    • Prioritize HIE components for implementation across DCH
DCH Objective #2
Year 2

• Initiate E-prescribing activities
  – Purpose:
    • Offer e-prescribing tools and options to providers that will decrease medication errors
  – Activity:
    • Implement e-prescribing for Medicaid providers
HITT Objectives
Year 5

• Promote the adoption of personal health records

• Continue to maintain and promote the HIE and Transparency initiatives

• Create infrastructure for telemedicine
HITT Objectives
Year 10

• Achieve universal e-prescribing for state

• Achieve and maintain HITT initiatives from Years 2 and 5

• Assess and develop HIT Workforce to support HITT initiatives
Year 2 Objectives

HITT Advisory Board – 4 Objectives:

1. Maintain and Promote the Georgia HIE Grant Program
2. Develop and Promote the value of HITT to the state, consumers, and providers
3. Continue the Transparency Initiative
4. Conduct HITT Outreach and Consumer Education

DCH – 2 Objectives:

1. Position DCH as industry leader in HIT by successfully implementing HIE initiatives
2. Initiate E-prescribing activities
Next Steps

• Organize Board to accomplish goals
  – Create subcommittees
  – Nominate chairpersons
    • HIE Grant Program
    • HITT Value
    • Transparency
    • Consumer Outreach and Education

• Start planning process