NOTICE OF DIRECT AWARD

STATE OFFICE OF RURAL HEALTH

SMALL RURAL HOSPITAL IMPROVEMENT PROGRAM (SHIP)

POSTING DATE: THURSDAY, SEPTEMBER 1, 2011
INQUIRY CLOSING DATE: TUESDAY, SEPTEMBER 6, 2011

ARNITA E. WATSON, GRANT MANAGER
GEORGIA DEPARTMENT OF COMMUNITY HEALTH
OFFICE OF PROCUREMENT AND GRANTS ADMINISTRATION
2 PEACHTREE STREET, NW, 35TH FLOOR
ATLANTA, GEORGIA 30303-3159
TEL: (404) 651-6184 E-MAIL: awatson@dch.ga.gov
# DIRECT AWARD JUSTIFICATION
## SMALL RURAL HOSPITAL IMPROVEMENT PROGRAM (SHIP)

### AGENCY BACKGROUND
The Georgia Department of Community Health (DCH) was created in 1999 by Senate Bill 241 and has the responsibility for insuring over two million people in the State of Georgia, maximizing the State’s health care purchasing power, coordinating health planning for State agencies and proposing cost-effective solutions for reducing the number of uninsured. Within DCH, the State Office of Rural Health (SORH) serves Georgians by improving access to health care in rural and underserved areas to improve health status and reduce health disparities.

### PROGRAM OVERVIEW
The Department of Community Health, State Office of Rural Health works to improve access to health care in rural and underserved areas and to reduce health status disparities. SORH provides funding for institutional framework that links small rural communities with State & Federal resources to help develop long-term solutions to rural health problems.

The primary objectives include the following:

- Empower communities to strengthen and maintain the best possible health care using existing resources.
- Provide up-to-date health systems information and technical assistance.
- Build strong partnerships to meet local and regional needs.
- Provide incentives to local areas to implement integrated service delivery systems.
- Be the single point of contact for all regional issues related to health care.

### AWARD JUSTIFICATION
The Georgia Department of Community Health intends to award to the identified organizations below the amount of $512,024 to provide funding to Georgia’s small rural hospitals to assist them defray costs related to implementation of the Prospective Payment System (PPS), Accountable Care Organizations (ACO), Payment Bundling, and Value Based Purchasing (VBP).

DCH presents this funding as a direct award in that Appling General Hospital, Berrien County Hospital, Bleckley Memorial Hospital, Burke Medical Center, Calhoun Memorial Hospital, Chesatee Regional Hospital, Clinch Memorial Hospital, Dodge County Hospital, Draffin &Tucker - Consortium (2), Elbert Memorial Hospital, Emanuel Medical Center, Georgia Hospital Association – Consortium (2), Hart County Hospital, Irwin County Hospital, Jenkins County Hospital, Lower Oconee Community Hospital, McDuffie Regional Medial Center, Memorial Hospital of Adel, North Georgia Medical Center, Optim Medical Center, Perry Hospital, Screven County Hospital, Stewart Webster Hospital as a component of the Small Rural Hospital Improvement Program meet the federal grant requirements and as such were named as recipients in the Health Resource and Services Administration (HRSA) federal grant application.

| AWARD(S) | TOTAL DIRECT AWARD FUNDS AVAILABLE: $512,024.00 |

**TO SUBMIT INQUIRIES TO THIS DIRECT AWARD NOTIFICATION**

Arnita E. Watson, Grant Manager at awatson@dch.ga.gov no later than 2:00 PM on Tuesday, September 6, 2011.