



GEORGIA DEPARTMENT OF
COMMUNITY HEALTH

NOTICE OF DIRECT AWARD

COLLABORATIVE TECHNICAL ASSISTANCE AND CAPACITY DEVELOPMENT
EVALUATION SERVICES FOR PROJECT STRONGER TOGETHER

POSTING DATE: APRIL 13, 2010

INQUIRY CLOSING DATE: APRIL 19, 2010

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DIRECT AWARD JUSTIFICATION

PROJECT STRONGER TOGETHER EVALUATION SERVICES

BACKGROUND	<p>The Georgia Department of Community Health (DCH) was created in 1999 (Senate Bill 241) with the responsibility for insuring over two million people in the State of Georgia to maximize the State's health care purchasing power, to coordinate health planning for state agencies, and to propose cost-effective solutions to reducing the numbers of uninsured. Within the Department, the Office of Health Improvement (OHI) focuses on education, heightened awareness and network development to change the current state of health disparities in Georgia by focusing on four major health diseases: heart disease and stroke, diabetes, cancer, and HIV/AIDS. These diseases affect all Georgians, but have a more profound affect on the state's impoverished citizens. In addition OHI also examines other critical health issues where there are major gaps in health prevention and education among Georgians.</p>
PROGRAM DESCRIPTION	<p>Project Stronger Together (PST) is a Collaborative Technical Assistance (CTA)/Capacity Development (CD) demonstration grant that seeks to develop and improve the coordination and continuum of HIV prevention, treatment and support services provided by Community Based Minority Serving Organizations that closely interface with targeted minority populations impacted by HIV/AIDS.</p>
PROGRAM BACKGROUND	<p>In response to the Office of Minority Health 2008' competitive issuance of the Collaborative Technical Assistance (CTA) and Capacity Development (CD) Demonstration Grant Program the Department of Community Health, Office of Health Improvement (OHI) developed PST. DCH was required to name partners and identified AID Atlanta, Mary Hall Freedom House and Wholistic Stress Control Institute. A Notice of Award for these organizations was publicly posted and no other qualified applicants came forth. Each named partner was then awarded the sum of \$45,000 per year for the three year grant period. To ensure program goals and objectives were being met the grantees subcontracted with Messages of Empowerment to provide Program Evaluation and Applied Research services in: Evaluation Planning and Framing, Process Evaluation and Monitoring, Impact Evaluation, Summative Evaluation, Outcome Evaluation and Monitoring and Formative Evaluation.</p>
AWARD JUSTIFICATION	<p>The Georgia Department of Community Health intends to award Messages of Empowerment a grant in the amount of \$25,000 to perform program evaluation and applied research in support of the PST grant program. DCH presents this funding as a direct award in that Messages of Empowerment is the incumbent and this award will ensure program continuity of services.</p> <p>Since the inception of PST, Messages of Empowerment served as a subcontractor to AID Atlanta, Mary Hall Freedom House and Wholistic Stress Control Institute. In this capacity Messages of Empowerment provided the evaluation infrastructure by developing the tools, processes, and relationships necessary to support the program. Supplanting Messages of Empowerment and the programmatic foundation provide by them may jeopardize the initiative, causing the first year's efforts and findings to become invalid.</p>
AWARD(S)	TOTAL DIRECT AWARD FUNDS AVAILABLE: \$ 25,000.00

TO SUBMIT INQUIRIES TO THIS DIRECT AWARD NOTIFICATION

Kristal Y. Thompson – Black, Grant Administrator at kblack@dch.ga.gov no later than 2:00 PM on April 18, 2010