

NOTICE OF DIRECT AWARD

ROME CHALLENGE GRANT

CONSUMER MEDIATED HEALTH INFORMATION EXCHANGE PROGRAM

POSTING DATE: MONDAY, JANUARY 30, 2012 INQUIRY CLOSING DATE: MONDAY, FEBRUARY 6, 2012

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DIRECT AWARD JUSTIFICATION

CONSUMER MEDIATED HEALTH INFORMATION EXCHANGE

AGENCY BACKGROUND

The Georgia Department of Community Health (DCH) was created in 1999 by Senate Bill 241 to serve as the lead agency for health care planning and purchasing issues in Georgia. DCH is the single state agency for Medicaid and insures over two million people in the State of Georgia, maximizing the State's health care purchasing power, coordinating health planning for State agencies and proposing cost-effective solutions for reducing the number of uninsured.

The Georgia Department of Community Health (DCH) was created in 1999 by Senate Bill 241 and has the responsibility for insuring over two million people in the State of Georgia, maximizing the State's health care purchasing power, coordinating health planning for State agencies and proposing cost-effective solutions for reducing the number of uninsured.

Within DCH, the Division of Health Information Technology (Health-IT) is responsible for leading the strategic efforts of the State of Georgia for health information technology adoption and health information exchange to improve healthcare delivery for providers, healthcare professionals and consumers.

PROGRAM OVERVIEW

In January of 2011, the Office of National Coordinator (ONC) awarded Georgia Department of Community Health and Georgia Tech (via Georgia Cancer Coalition) the Challenge Grant for Consumer Mediated Information Exchange.

The project focuses on patient-centered, truly coordinated care – examining and improving upon the patient experience by enabling and encouraging patients to use technology to take an active role in their treatment planning and healthcare decision-making. This approach is aligned with the mission and vision of the Georgia statewide Health Information Exchange – coordination of patient-centered care. The initiative also supplements an existing cancer navigation program already successfully implemented in Rome, and provides for the training of specialized staff and others patient care stakeholders, enabling and encouraging them to introduce patients to Personal Health Records (PHRs) and the proposed communications technologies throughout and after their cancer treatment.

AWARD JUSTIFICATION

The Georgia Department of Community Health intends to award Georgia Technology Research Institute (GTRI) a grant in the amount of \$1,686,989 to implement consumer mediated information exchange in Rome, Georgia. In addition, GTRI will assist in the development and implementation to connect three clinics (Harbin, Floyd and Redmond) to the Georgia statewide HIE and the patient's PHR.

DCH presents this funding as a direct award in that GTRI meets the federal requirements. This award has one option for renewal through January 15, 2014.

AWARD(S)

TOTAL DIRECT AWARD FUNDS AVAILABLE: \$1,686,989.00

TO SUBMIT INQUIRIES TO THIS DIRECT AWARD NOTIFICATION

Arnita E. Watson, Grant Manager at awatson@dch.ga.gov no later than 2:00 PM on Monday, February 6, 2012.