

# Department of Community Health Strategic Plan: FY 2009 – 2011

Presentation to:  
Georgia Board of Community Health

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# DCH Mission

## ACCESS



Access  
to affordable,  
quality health  
care in our  
communities

## RESPONSIBLE



Responsible  
health planning  
and use of  
health care  
resources

## HEALTHY



Healthy  
behaviors and  
improved  
health  
outcomes

# DCH Vision & Core Business

## VISION

DCH is a results-oriented, innovative, and productive state agency that seeks to address the health care needs of all Georgians by serving as a national leader in the areas of health planning, health promotion, and health care quality by the year 2011.

## CORE BUSINESS

- **Purchasing, planning and regulation of the state's health care programs and services.**
- **Provision of health care benefits to over 2 million citizens through the Medicaid, PeachCare for Kids™, Georgia Families, and State Health Benefit Plan (SHBP).**

# DCH Priorities & Initiatives

## FY 2008

- Customer Service & Communication**
- Financial Integrity**
- Health Care Consumerism**
- Health Improvement**
- Medicaid Program Integrity**
- Medicaid Transformation**
- PeachCare for Kids™ Stability**
- SHBP Evolution**
- Solutions for the Uninsured**
- Workforce Development**

## FY 2009

- Customer Service**
- Financial & Program Integrity**
- Health Care Consumerism**
- Health Improvement**
- Medicaid Transformation**
- PeachCare for Kids™ Stability**
- Solutions for the Uninsured**
- Workforce Development**

# DCH Goals

- Improve health outcomes for Georgia Medicaid, PeachCare for Kids™, and State Health Benefit Plan (SHBP) members
- Increase access to affordable, quality health care services
- Increase health care transparency by providing access to objective health information



# Goal 1: Improve health outcomes for Georgia Medicaid, PeachCare for Kids™, & SHBP members

Strategies	Measures
<p>1. Ensure quality health care delivery for our members through 100% performance based contracts and processes.</p>	<p>1. Percent of performance based contracts that include health quality metrics.</p>
<p>2. Increase awareness of healthy behaviors and health equity through SHBP's wellness efforts</p>	<p>2. Percent of Georgia Medicaid, PeachCare for Kids™, and SHBP members receiving annual health checks and screenings according to periodicity schedule.</p>
<p>3. Increase community outreach through the Office of Health Improvement's community dialogues on health disparities.</p>	<p>3. Number of communities that have implemented a health equity initiative.</p>

# Goal 1: Improve health outcomes for Georgia Medicaid, PeachCare for Kids™, & SHBP members

## Performance Objective

1. Increase number of performance based contracts to 100% by July 1, 2009.
2. Increase number of Georgia Medicaid and PeachCare for Kids™ members receiving periodic health screens by 10% by 2011.



# Goal 2: Increase access to affordable, quality health care services

Strategies	Measures
<ol style="list-style-type: none"> <li>1. Improve quality and effectiveness of Medicaid and PeachCare for Kids™ programs and services through development of quality incentive programs for providers.</li> <li>2. Improve access to health care services in Georgia’s rural and underserved communities through the Safety Net grants, Georgia Volunteer Health Care Program (GVHCP), and other health improvement initiatives.</li> <li>3. Improve the efficiency of state wide health care planning by aligning Health Planning with Regulatory Services.</li> <li>4. Increase SHBP member participation in consumerism by 4% through education, outreach, and plan incentives.</li> <li>5. Increase quantifiable program savings through the prevention of over payments, payment errors, and fraud and abuse.</li> </ol>	<ol style="list-style-type: none"> <li>1. Number of active physicians seeing Medicaid and PeachCare for Kids™ members in underserved areas.</li> <li>2. Number of Georgians served by safety net grants, GVHCP, and other health improvement initiatives.</li> <li>3. Number of SHBP members enrolled in consumerism option.</li> <li>4. Dollars recovered from fraudulent and erroneous claims and use of Pre-Claims edit.</li> </ol>

## **Goal 2: Increase access to affordable, quality health care services**

### **Performance Objective**

- 1. Increase number of Georgians served by DCH's safety net grants and programs from \_\_\_\_\_ to \_\_\_\_\_ by 2011.**
- 2. Increase participation in consumerism among SHBP members by 4% annually.**
- 3. Prevent \$3 million in erroneous claims and recover \$16 million in fraudulent and erroneous claims annually.**



# Goal 3: Increase health care transparency by providing access to objective health information

Strategies	Measures
<ol style="list-style-type: none"><li>1. Enhance DCH web site by improving end-user experience and improving access to information about DCH programs and services and access to DCH data and health information.</li><li>2. Promote health care transparency through DCH Transparency web site and participation in the national Health Information Security and Privacy Collaborative (HISPC).</li><li>3. Increase availability of health care data among state agencies (DCH, DOC, DJJ, DHR) through the RX Exchange project.</li></ol>	<ol style="list-style-type: none"><li>1. Number of hits to DCH web site.</li><li>2. Number of positive references to DCH Transparency web site generated outside of DCH.</li><li>3. Utilization of Rx Exchange by authorized health care providers.</li></ol>

## **Goal 3: Increase health care transparency by providing access to objective health information**

### **Performance Objective**

- 1. Increase number of positive references to the Transparency web site by 3% annually.**
- 2. Increase data sources included in Rx Exchange from 0 to 4 by 2011.**

# Alignment with State Goals

## State Strategic Goals



STATE of GEORGIA

State Strategic Planning Process