



GEORGIA DEPARTMENT OF
COMMUNITY HEALTH

NOTICE OF DIRECT AWARD

**HEALTHCARE FACILITY REGULATION DIVISION
CMS CIVIL MONEY PENALTIES GRANT**

SECOND WIND DREAMS, INC.

**POSTING DATE: TUESDAY, APRIL 26, 2016
INQUIRY CLOSING DATE: TUESDAY, MAY 10, 2016**

**JOANNE D. MITCHELL, GRANTS MANAGER
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OFFICE OF PROCUREMENT AND GRANTS ADMINISTRATION
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DIRECT AWARD JUSTIFICATION

SECOND WIND DREAMS, INC.

AGENCY BACKGROUND	<p>The Georgia Department of Community Health (DCH) was created in 1999 by Senate Bill 241 and has the responsibility for insuring over two million people in the State of Georgia, maximizing the State's health care purchasing power, coordinating health planning for State agencies and proposing cost-effective solutions for reducing the number of uninsured. Within DCH, the Healthcare Facility Regulation Division (HFRD), is responsible for health care planning, licensing, certification and oversight of various health care facilities and services in Georgia. The division was created in 2009 as a result of the passage of two laws, HB 228 (2009) and SB 433 (2008). These laws transferred functions previously performed by the Office of Regulatory Services to DCH in 2009.</p> <p>In 2011, the division also became responsible for providing direction for the Certificate of Need (CON) program in recognition of the value of integrating the administration of health planning with health care regulation.</p>
PROGRAM OVERVIEW	<p>The Centers for Medicare and Medicaid Services (CMS) collects fines or civil monetary penalties (CMP) which are Georgia's (GA) Medicaid portion of penalties assessed in CMP agreements between the U.S. Department of Health and Human Services and penalized nursing homes. Monies collected by CMS are transmitted to and kept in a fund managed by Georgia. CMP funds may be used by GA for any project that directly benefits facility residents in accordance with regulations. Project categories are as follows: direct improvement to quality of care; resident or family councils, culture change/quality of life; consumer information; transition preparation; training; and resident transition due to facility closure or downsizing. CMS has approval authority for the use of all civil money penalty funds proposed by GA and/or directly by CMS.</p> <p>HFRD manages licenses, monitors and inspects a variety of facilities and services including hospitals, assisted living facilities, personal home care homes and nursing homes facilities. The division investigates complaints and inspects health care facilities within Georgia.</p>
AWARD JUSTIFICATION	<p>Second Wind Dreams (SWD), Inc. was awarded a civil money penalty (CMP) funds grant by CMS for \$2,934,298.00 for a three year period to assist nursing home staff with identifying dementia residents in an effort to improve care. SWD will provide a hands-on, experimental training in 169 certified nursing homes through the use of a patented Virtual Dementia Tour (VDT), which has been scientifically proven to build a greater understanding of dementia through the use of patented sensory tools and instructions. A VDT fundamentals training on-line program will be provided to each participating facility.</p>
AWARD(S)	TOTAL DIRECT AWARD FUNDS AVAILABLE: \$2,934,294.00
<u>TO SUBMIT INQUIRIES TO THIS DIRECT AWARD NOTIFICATION</u>	
Joanne Mitchell, Grants Manager at jmitchell@dch.ga.gov no later than 2:00 PM on Monday, May 2, 2016.	