



**GEORGIA DEPARTMENT
OF COMMUNITY HEALTH**

NOTICE OF DIRECT AWARD

STATE OFFICE OF RURAL HEALTH

JSW PUBLIC HEALTH GROUP, LLC

**FY18 AWARENESS AND EDUCATION PROGRAM –
INTRODUCTION TO PATIENT CENTERED MEDICAL HOME (PCMH):
FOUNDATIONAL CONCEPTS OF THE MEDICAL HOME GRANT**

**POSTING DATE: WEDNESDAY, OCTOBER 18, 2017
INQUIRY CLOSING DATE: WEDNESDAY, NOVEMBER 1, 2017**

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DIRECT AWARD JUSTIFICATION

JSW PUBLIC HEALTH GROUP, LLC

FY18 AWARENESS AND EDUCATION PROGRAM –

**INTRODUCTION TO PATIENT CENTERED MEDICAL HOME (PCMH):
FOUNDATIONAL CONCEPTS OF THE MEDICAL HOME GRANT**

AGENCY BACKGROUND	The Georgia Department of Community Health (DCH) was created in 1999 by Senate Bill 241 and has the responsibility for insuring over two million people in the State of Georgia, maximizing the State’s health care purchasing power, coordinating health planning for State agencies and proposing cost-effective solutions for reducing the number of uninsured. Within DCH, the State Office of Rural Health (SORH) serves Georgians by improving access to health care in rural and underserved areas to improve health status and reduce health disparities.
PROGRAM OVERVIEW	<p>The Department of Community Health, State Office of Rural Health works to improve access to health care in rural and underserved areas and to reduce health status disparities. SORH provides funding for institutional framework that links small rural communities with State & Federal resources to help develop long-term solutions to rural health problems.</p> <p>The primary objectives include the following:</p> <ul style="list-style-type: none">• Empower communities to strengthen and maintain the best possible health care using existing resources;• Provide up-to-date health systems information and technical assistance;• Build strong partnerships to meet local and regional needs;• Provide incentives to local areas to implement integrated service delivery systems; and• Be the single point of contact for all regional issues related to health care. <p>The purpose of the FY18 Awareness and Education Program – Introduction to Patient Centered Medical Home (PCMH): Foundational Concepts of the Medical Home Grant is to support rural primary care physician practices to improve quality of care and patients’ and providers’ experience of care through the PCMH health care delivery model.</p>
AWARD JUSTIFICATION	JSW Public Health Group (JSW) is a full service consulting company that exclusively focuses on building medical neighborhoods through the development and sustainability of patient centered medical homes (PCMH) and patient centered specialty practices (PCSP). This will be the first PCMH program held exclusively, targeted to the needs of Georgia’s small rural providers. The regional approach and consultative follow-up is designed to provide expertise to rural practices in a manner which minimizes impact to access to care (time out of office). DCH promotes the establishment of patient-centered medical homes (PCMHs) as an evidence-based approach to managing patients with the potential for poor health outcomes and under the new Care Management Organization (CMO) contracts, one of the Quality Strategic Plan value-based purchasing metrics relates to increasing the number of National Committee for Quality Assurance (NCQA) recognized Patient Centered Medical Homes.
	DCH presents this funding as direct awards to JSW Public Health Group, LLC to deliver awareness and education programs focused on assisting rural primary care providers who may be at different degrees of readiness to implement the PCMH model in their clinical practice.
AWARD(S)	TOTAL DIRECT AWARD FUNDS AVAILABLE: \$150,000.00

TO SUBMIT INQUIRIES TO THIS DIRECT AWARD NOTIFICATION

Joanne Mitchell, Grants Manager at jmitchell@dch.ga.gov no later than 2:00 PM on Friday, October 27, 2017.