



**Manufacturers' Forum**  
**ANNOUNCEMENT**  
**NorthStar HealthCare Consulting**  
**Georgia Department of Community Health**

On behalf of the Georgia Department of Community Health (DCH) and in service to the Georgia Medicaid Fee-for-Service (FFS) Drug Utilization Review Board (DURB), NorthStar HealthCare Consulting (NHC), in conjunction with OptumRx, announces the Manufacturers' Forum occurring Thursday, February 11, 2016, with an overflow day on Tuesday, February 9, 2016 **only** if needed.

**Date: Thursday, February 11, 2016 from 9am-5pm EST**  
**Tuesday, February 9, 2016 from 9am-5pm EST (overflow day only if needed)**

**Location: NorthStar HealthCare Consulting**  
**1121 Alderman Drive, Suite 112**  
**Alpharetta, GA 30005**

**Appointments: *The Manufacturers' Forum is by appointment only.*** Appointments may be requested and will be scheduled **after** the Drugs Under Review are posted to the DCH website at <http://dch.georgia.gov/durb-meeting-information> approximately 30 days prior to the Forum. Manufacturers with drugs up for review at the current DURB meeting will be granted preference when seeking appointments. All requests for appointments must be made in writing to [GAMedicaid@nhc-llc.com](mailto:GAMedicaid@nhc-llc.com) and include the drug name. New drug entities are generally not reviewed by the DURB until the drug has been on the market for at least 6 months.

**Guidelines for Participation:**

- To ensure equitable treatment of all manufacturers, individual manufacturer participation shall be limited to one 30-minute time segment per Forum. The presentation shall be limited to approximately 20 minutes with 10 minutes for questions and answers.
- Manufacturer presentations may be audio-recorded for review after the Forum and the associated information shall be presented by NHC in summary fashion at regularly scheduled DURB meetings.
- For new drugs, manufacturers are highly encouraged to present all clinical information pertinent and relevant to current NHC clinical presentations to the DURB, to DCH drug benefit plan design and to other drugs within the class.
- For existing drugs, manufacturers are highly encouraged to present new clinical information since the drug was last reviewed by the DURB, especially clinical information related to comparisons of other drugs within the class.
- An electronic **one-page** summary (front only, font 10, not including references) of each drug presentation, **factually based**, in a stand-alone, user-friendly document should be provided one week prior to the presentation via email to [GAMedicaid@nhc-llc.com](mailto:GAMedicaid@nhc-llc.com) and please include a pronunciation guide of the drug's brand and generic names. The one-page summary along with relevant questions and answers related to the presentation will be provided to the DURB as well as published in the DURB meeting handout that is provided to the public at the meetings and on the DCH website at <http://dch.georgia.gov/durb-meeting-information>.

**Comments and Inquiries:**

- Manufacturers with comments or inquiries related to Georgia Medicaid FFS **Preferred Drug List, Prior Authorization Criteria, Manufacturers' Forum or DURB** should submit these in writing to [GAMedicaid@nhc-llc.com](mailto:GAMedicaid@nhc-llc.com).
- Manufacturers with comments or inquiries related to Georgia Medicaid FFS **supplemental rebates** should submit these in writing to [GAOffers@ghsinc.com](mailto:GAOffers@ghsinc.com).
- Manufacturers with comments or inquiries related to Georgia Medicaid FFS **claims processing** or **drug benefit plan design** should submit these to the address or phone number below:

**OptumRx, Georgia Department of Community Health**  
**Windward Fairways I, 3025 Windward Plaza Suite 200, Alpharetta, Georgia 30005**  
**Phone: 770-776-2000 Fax: 770-776-2050**