



GEORGIA DEPARTMENT OF
COMMUNITY HEALTH

NOTICE OF DIRECT AWARD

**DEPARTMENT OF COMMUNITY HEALTH'S AWARENESS SCREENING
AND EDUCATION (CHASE) FOR BREAST CANCER PROGRAM**

**POSTING DATE: WEDNESDAY, JANUARY 5, 2011
INQUIRY CLOSING DATE: MONDAY, JANUARY 10, 2011**

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DIRECT AWARD JUSTIFICATION

CHASE PROGRAM

AGENCY BACKGROUND

The Georgia Department of Community Health (DCH) was created in 1999 by Senate Bill 241 to serve as the lead agency for health care planning and purchasing issues in Georgia. DCH is the single state agency for Medicaid and insures over two million people in the State of Georgia, maximizing the State's health care purchasing power, coordinating health planning for State agencies and proposing cost-effective solutions for reducing the number of uninsured.

Within the Department, the Office of Health Improvement (OHI) focuses on education, heightened awareness and network development to change the current state of health disparities in Georgia by focusing on four major health diseases: heart disease and stroke, diabetes, cancer and HIV/AIDS. These diseases affect all Georgians, but have a more profound affect on the state's impoverished citizens. In addition OHI also examines other critical health issues where there are major gaps in health prevention and education among Georgians.

PROGRAM OVERVIEW

In Georgia, breast cancer is the most common cancer diagnosed and the second leading cause of cancer death among women in Georgia. Currently it accounts for 32 percent of all female cancer case. To combat this growing trend the Georgia Department of community Health (DCH), Office of Health Improvement (OHI) has selected breast cancer as a focus area in a effort to reduce breast cancer related health disparities.

The CHASE program seeks to support and partner with Georgia Public Health districts to enhance the Breast and Cervical Cancer program (BCCP) as vehicles to provide funds for breast cancer screening and follow-up. The primary objective of the program will be to provide diagnostic services and increase the number of uninsured women screened for breast cancer (ages 40 – 49) who are at or below 200% of the Federal Poverty Guidelines.

AWARD JUSTIFICATION

The Georgia Department of Community Health intends to award DCH Public Health Promotion and Disease Prevention – Breast and Cervical Cancer Program a grant in the amount of \$1,000,000 to target indigent women in an attempt to increase screening and awareness of breast cancer by promoting education, early detection to include mammography and other clinical examinations and/or follow-up that can be measured to determine that services contribute to the reduction of breast cancer disparities.

DCH presents this funding as a direct award in that the DCH Public Health Promotion and Disease Prevention – Breast and Cervical Cancer Program is limited to disbursing the funding to the 18 health districts in Georgia.

AWARD(S)

TOTAL DIRECT AWARD FUNDS AVAILABLE: \$ \$1,000,00.00

TO SUBMIT INQUIRIES TO THIS DIRECT AWARD NOTIFICATION

Arnita E. Watson, Grant Manager at awatson@dch.ga.gov no later than 2:00 PM on Friday, January 7, 2011