



GEORGIA DEPARTMENT OF  
COMMUNITY HEALTH

# NOTICE OF DIRECT AWARD

HIV PREVENTION (MSM) HEALTH LEADERSHIP INITIATIVE

POSTING DATE: THURSDAY, OCTOBER 14, 2010

INQUIRY CLOSING DATE: WEDNESDAY, OCTOBER 20, 2010

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# **DIRECT AWARD JUSTIFICATION**

## **HIV PREVENTION MSM HEALTH LEADERSHIP INITIATIVE**

<b>AGENCY BACKGROUND</b>	<p>The Georgia Department of Community Health (DCH) was created in 1999 by Senate Bill 241 to serve as the lead agency for health care planning and purchasing issues in Georgia. DCH is the single state agency for Medicaid and insures over two million people in the State of Georgia, maximizing the State's health care purchasing power, coordinating health planning for State agencies and proposing cost-effective solutions for reducing the number of uninsured.</p> <p>In 2009, Healthcare Facility Regulation was created at DCH from sections transferred from the former Department of Human Resources Office of Regulatory Services. At that same time, the Divisions of Public Health and Emergency Preparedness and Response transitioned to the DCH.</p> <p>Within DCH, the Division of Public Health (DPH), State Office of Infectious Disease and Immunization are responsible for disease control and prevention. This is accomplished through prevention and mitigation of certain communicable and/or notifiable infectious diseases. It is this office which houses the HIV Prevention Unit. The HIV Prevention Unit is charged with the mission of reducing HIV transmission and providing excellence in Georgia's HIV/AIDS services through innovation and community partnership. The HIV Unit is dedicated to the provision of education, information, and health care services that promote and protect the health of all Georgians.</p>
<b>PROGRAM BACKGROUND</b>	<p>The HIV Prevention Program coordinates the Statewide HIV Prevention Community Planning Group, develops and implements the Comprehensive HIV Prevention Plan, coordinates the HIV testing program and data reporting for the state, and provides capacity building and training for community partners and public health staff. The HIV Prevention Program also provides funding to community based organizations and health districts covering all 18 health districts in Georgia. The activities covered under the HIV Prevention Program include:</p> <ul style="list-style-type: none"><li>• HIV Counseling and Testing</li><li>• HIV Prevention Interventions</li><li>• HIV Prevention Community Planning</li><li>• Pregnant Women and HIV Testing</li></ul>
<b>PROGRAM OVERVIEW</b>	<p>The HIV prevention MSM Health Leadership Initiative provides funding for capacity development within Georgia three highest HIV prevalence districts. This initiative seeks to strengthen HIV Prevention services specifically targeting African American, men who have sex with men (MSM).</p> <p>The conference will provide the opportunity to learn more about the barriers and threats that affect their health as well as develop clear, logical strategies to overcome these barriers and promote health and wellness for all African American gay and bisexual men in Georgia.</p>
<b>AWARD JUSTIFICATION</b>	<p>The Georgia Department of Community Health intends to award <b>My Brothaz Home, Someone Cares Inc., Comprehensive Men's Health Initiative, Inc. and the National AIDS and Education Services for Minorities (NAESM)</b> a grant in the amount of \$100,000 each to plan, organize and host a one day regional conference for African American. DCH presents this funding as a direct award in that the grantee named above possess extensive experience working with and providing services to MSM.</p>
<b>AWARD(S)</b>	<b>TOTAL DIRECT AWARD FUNDS AVAILABLE: \$ \$400,000.00</b>
<p style="text-align: center;"><b><u>TO SUBMIT INQUIRIES TO THIS DIRECT AWARD NOTIFICATION</u></b></p> <p style="text-align: center;">Kristal Y. Thompson – Black, Grant Administrator at <a href="mailto:kblack@dch.ga.gov">kblack@dch.ga.gov</a> no later than 2:00 PM on Wednesday, October 20, 2010</p>	