



**GEORGIA DEPARTMENT  
OF COMMUNITY HEALTH**

# **NOTICE OF DIRECT AWARD**

**STATE OFFICE OF RURAL HEALTH**

**THE HOSPITAL AUTHORITY OF HABERSHAM COUNTY DBA  
HABERSHAM MEDICAL CENTER**

**HABERSHAM COUNTY MOBILE HEALTHCARE ACCESS AND  
INTEGRATION PILOT STUDY GRANT**

**POSTING DATE: TUESDAY, JANUARY 16, 2018  
INQUIRY CLOSING DATE: THURSDAY, JANUARY 25, 2018**

**JOANNE MITCHELL, GRANTS MANAGER  
GEORGIA DEPARTMENT OF COMMUNITY HEALTH  
OFFICE OF PROCUREMENT AND GRANTS ADMINISTRATION  
2 PEACHTREE STREET, NW, 35TH FLOOR  
ATLANTA, GEORGIA 30303-3159  
TEL: (404) 651-6183 E-MAIL: [jmitchell@dch.ga.gov](mailto:jmitchell@dch.ga.gov)**

# **DIRECT AWARD JUSTIFICATION**

## **THE HOSPITAL AUTHORITY OF HABERSHAM COUNTY DBA HABERSHAM MEDICAL CENTER HABERSHAM COUNTY MOBILE HEALTHCARE ACCESS AND INTEGRATION PILOT STUDY GRANT**

### **AGENCY BACKGROUND**

The Georgia Department of Community Health (DCH) was created in 1999 by Senate Bill 241 and has the responsibility for insuring over two million people in the State of Georgia, maximizing the State's health care purchasing power, coordinating health planning for State agencies and proposing cost-effective solutions for reducing the number of uninsured. Within DCH, the State Office of Rural Health (SORH) serves Georgians by improving access to health care in rural and underserved areas to improve health status and reduce health disparities.

### **PROGRAM OVERVIEW**

The Department of Community Health, State Office of Rural Health works to improve access to health care in rural and underserved areas and to reduce health status disparities. SORH provides funding for institutional framework that links small rural communities with State & Federal resources to help develop long-term solutions to rural health problems.

The primary objectives include the following:

- Empower communities to strengthen and maintain the best possible health care using existing resources;
- Provide up-to-date health systems information and technical assistance;
- Build strong partnerships to meet local and regional needs;
- Provide incentives to local areas to implement integrated service delivery systems; and
- Be the single point of contact for all regional issues related to health care.

### **AWARD JUSTIFICATION**

The purpose of the Habersham County Mobile Healthcare Access and Integration Pilot Study Grant is to evaluate the effectiveness of combining mobile integrated healthcare, mobile telemedicine, Emergency Medical Services (EMS) transport to alternative destinations and proactive care coordination initiatives to determine the actual financial and operational effectiveness of integrating these services. DCH presents this funding as a direct award to Habersham Medical Center to implement this grant project.

### **AWARD(S)**

**TOTAL DIRECT AWARD FUNDS AVAILABLE: \$100,000.00**

### **TO SUBMIT INQUIRIES TO THIS DIRECT AWARD NOTIFICATION**

Joanne Mitchell, Grants Manager at [jmitchell@dch.ga.gov](mailto:jmitchell@dch.ga.gov) no later than 2:00 PM on Monday, January 25, 2018.