NOTICE OF DIRECT AWARD

STATE OFFICE OF RURAL HEALTH

STRENGTHENING RURAL COMMUNITIES THROUGH CHILD ABUSE PREVENTION GRANT

CHILDREN’S HOSPITAL OF ATLANTA, INC.

POSTING DATE: MONDAY, AUGUST 29, 2016
INQUIRY CLOSING DATE: TUESDAY, SEPTEMBER 13, 2016

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# DIRECT AWARD JUSTIFICATION

**CHILDREN’S HOSPITAL OF ATLANTA, INC.**  
**STRENGTHENING RURAL COMMUNITIES THROUGH CHILD ABUSE PREVENTION GRANT**

## AGENCY BACKGROUND

The Georgia Department of Community Health (DCH) was created in 1999 by Senate Bill 241 and has the responsibility for insuring over two million people in the State of Georgia, maximizing the State’s health care purchasing power, coordinating health planning for State agencies and proposing cost-effective solutions for reducing the number of uninsured. Within DCH, the State Office of Rural Health (SORH) serves Georgians by improving access to health care in rural and underserved areas to improve health status and reduce health disparities.

## PROGRAM OVERVIEW

The Department of Community Health, State Office of Rural Health works to improve access to health care in rural and underserved areas and to reduce health status disparities. SORH provides funding for institutional framework that links small rural communities with State & Federal resources to help develop long-term solutions to rural health problems.

The primary objectives include the following:

- Empower communities to strengthen and maintain the best possible health care using existing resources.
- Provide up-to-date health systems information and technical assistance.
- Build strong partnerships to meet local and regional needs.
- Provide incentives to local areas to implement integrated service delivery systems.
- Be the single point of contact for all regional issues related to health care.

The purpose of the Strengthening Rural Communities Through Child Abuse Prevention Grant is to increase the fund of knowledge and skillsets for healthcare providers through targeted education provided by recognized experts.
The Georgia Department of Community Health intends to award Children’s Hospital of Atlanta, Inc. in the amount of $200,000 to:

1. Ensure production of the updated Partnership for Healthy Communities (PHC) training video to be used within the classroom presentations of this education project;
2. Maintain appropriate staff responsible for the management and daily operations of the grant, to include but not limited to, subcontractors, consultants, and part time staff;
3. Identify one PHC field coordinator to coordinate courses and ensure local participation in field delivery classes in EMS Region Two;
4. Train 50% of public safety responders in the PHC program in EMS Region Two;
5. Conduct bi-monthly webinars for clinical personnel participating in the program in EMS Region Two;
6. Collect baseline data of mandatory reporting compliance in EMS Region Two for comparative analysis of training program impact in a designated geographical area;
7. Ensure availability of medical consultations as needed in Region Two during training and compliance evaluation period;
8. Work directly with DCH/SORH Business Owner (BO) to identify target communities and disseminate program information to stakeholders in EMS Regions Four, Five, Six, Seven, and Eight;
9. Identify one PHC field coordinator to coordinate courses and ensure local participation in field delivery classes in EMS Regions Four, Five, Six, Seven, and Eight;
10. Work directly with DCH/SORH BO to coordinate a minimum of two PHC classes at locations selected through community meetings in EMS Regions Four, Five, Six, Seven, and Eight;
11. Work directly with the DCH/SORH BO to coordinate one PHC Train-the-Trainer classes in EMS Region Two, and one PHC Train-the-Trainer Course in EMS Region Eight to ensure adequate availability of instructors for the PHC class;
12. Ensure appropriate documentation is maintained for all deliverables and expenditures related to the agreement;
13. Submit all required DCH/SORH reports; and
14. Adhere to other instructions that may be required by the DCH/SORH.

DCH presents this funding as a direct award in that Children’s Hospital of Atlanta, Inc. utilize funding to increase awareness and recognition of suspected child abuse, and improve compliance with mandatory reporting of child abuse through a multidisciplinary education initiative in rural communities.

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<th>AWARD(S)</th>
<th>TOTAL DIRECT AWARD FUNDS AVAILABLE: $200,000.00</th>
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<td><strong>TO SUBMIT INQUIRIES TO THIS DIRECT AWARD NOTIFICATION</strong></td>
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<td>Joanne Mitchell, Grants Manager at <a href="mailto:jmitchell@dch.ga.gov">jmitchell@dch.ga.gov</a> no later than 2:00 PM on Wednesday, September 7, 2016.</td>
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