

Health Information Technology & Transparency Updates

HITT Advisory Board Meeting
January 16, 2008



DCH Mission

ACCESS



Access
to affordable,
quality health
care in our
communities

RESPONSIBLE



Responsible
health planning
and use of
health care
resources

HEALTHY



Healthy
behaviors and
improved
health
outcomes

DCH Initiatives

FY 2007 and FY 2008

FY 2007

Medicaid Transformation

**Integrity of our Programs &
Safety Net**

Consumerism

**Health Improvement &
Resolving Disparities**

**Uninsured: Community
Solutions**

FY 2008

Medicaid Transformation

Health Care Consumerism

Financial Integrity

Health Improvement

Solutions for the Uninsured

Medicaid Program Integrity

Workforce Development

**PeachCare for Kids™ Program
Stability**

SHBP Evolution

**Customer Service and
Communication**

AGENDA

- HIE Update
- Transparency Website Update
- Health Information Security and Privacy Collaborative Proposal Overview
- HITT Strategic Plan Overview



Health Information Exchange Update

HIE Grantee Status

HIE Grant Status

Grantee	Amount	Grant Project
Chatham County Safety Net Planning Council, Inc.	\$272,588	Planning and implementation of an Electronic Medical Record and e-Prescribing
East Georgia Health Care Center, Inc.	\$250,000	Planning and implementation of e-prescribing
Sumter Regional Hospital	\$250,000	Planning and implementation of an Electronic Medical Record
Washington County Regional Medical Center and Extended Care Facility	\$80,500	Planning of an Electronic Medical Record

HIE Grantee Status

Chatham County Safety Net Planning Council, Inc

Grantee Amount	\$272,588
Grant Project	Planning and implementation of an Electronic Medical Record and e-prescribing
Project Phase	Initiating Phase
Status	On schedule.
Completed Tasks	Held IT Consortium on 12/05/07 Contracted for HIE Project Manager to begin work- January 2008.
Planned Tasks	Develop vision statement for collaboration Developing communications system (SharePoint) for Collaboration
Issues	Consultant search

HIE Grantee Status

East Georgia Health Care, Inc. –Meds to Go

Grantee Amount	\$250, 000
Grant Project	Planning and implementation of an Electronic Medical Record and e-prescribing
Project Phase	Planning and Requirements
Status	On Schedule
Completed Tasks	Conducted project kickoff Established project website Identified and reviewed vendors
Planned Tasks	Upgrading technology infrastructure Conducting vendor demonstrations Analyzing system impacts on workflow
Issues	Project slowed due to holidays. Overall project timeline not affected.

HIE Grantee Status

Sumter Regional Hospital

Grantee Amount	\$250, 000
Grant Project	Planning and implementation of an Electronic Medical Record
Project Phase	Initiating
Status	Behind schedule.
Completed Tasks	No activities completed in December
Planned Tasks	Selecting vendor for EMR (3 options) Selecting consultant (2 options)
Issues	There was a delay in the opening of the interim facility requiring IT resources. Project timeline extended one month

HIE Grantee Status

Washington County Regional Medical Center and Extended Care Facility

Grantee Amount	\$80,500
Grant Project	Planning of an Electronic Medical Record
Project Phase	Planning
Status	On schedule.
Completed Tasks	Met with collaboration members Hired IT consultant
Planned Tasks	Identifying project vision and definition of EMR Assessing current IT infrastructure Developing vendor list
Issues	Seeking funding for implementation

Required Deliverables for Grantees

- Monthly written status reports
 - Due by the 10th day
- Quarterly oral updates to the HITT Advisory Board
 - Grantees will present at the March Board Meeting
- Invoices
 - Received from Washington County Regional

Transparency Website for Healthcare Consumers Update



Transparency Website for Consumer Healthcare

- Request For Proposal Re-Bid
 - Medicaid Transformation Grant of \$3.9 million over 18 months
- Revised Timeline

Website RFP Timeline

<u>Tasks</u>	<u>Due Date</u>
RFP Released	January 8, 2008
Bidder's Conference	January 17, 2008
Letters of Intent	January 24, 2008
Proposals Due	February 14, 2008
Proposal Evaluations	February 18 – 28, 2008
Intent to Award	March 31, 2008
Contract Begins	April 1, 2008
Phase 1 Completion	October 2008

Next Steps

- Identify Evaluation Team
 - Solicit SME from HITT Advisory Board/TAGs
- Select Independent Verification and Validation Vendor (IV&V)
- Validate data sources for Phase 1
- Develop & execute Memorandums Of Understanding (MOUs)
- Secure additional project resources

Health Information Security and Privacy Collaborative (HISPC)

Multi-State Education and Consumer
Engagement Collaborative Proposal

HISPC Background

- U.S. Department of Health and Human Services' (HHS) - Agency for Healthcare Research and Quality (AHRQ) created The Privacy and Security Contract in 2005
- Included 33 states and Puerto Rico
 - Purpose:
 - to identify variations in privacy and security practices and laws affecting electronic health information exchange,
 - develop best practices and propose solutions to address identified challenges
 - increase expertise about health information privacy and security protections at the community level

Multi-State HIE Privacy & Security Collaborative Workgroups

1. Consumer Education/Engagement
2. Provider Education
3. Patient Consent
4. Harmonizing Privacy Laws
5. Standards Adoption
6. Inter-Organizational Agreements



Education and Consumer Engagement Collaborative

8 states in the Collaborative:

Colorado

Georgia

Kansas

Massachusetts

New York

Oregon

Washington

West Virginia



Collaborative Project Oversight

- Funded by the Office of the National Coordinator (ONC)
- Sole Source contract with Research Triangle Institute (RTI)
- The Collaborative has one Project Director – Massachusetts
- All States in Collaborative will serve on the Project Steering Committee

HISPC Collaborative

- Varied needs of our Collaborative members and their current place in the continuum of HIT/HIE evolution
- Specific knowledge of our state populations and their needs for information are paramount to success
- *All* rely on the intimate knowledge of our local populations
- Unique approach includes the use of literacy and language considerations to allow us to better reach and inform our diverse populations

Approach

- Series of state-specific projects focused on targeted population groups, along with a set of high priority common projects
 - Provide states a range of materials which they can adopt for their own diverse population groups
 - State projects will essentially serve as the testing ground with results feeding back into the final common project deliverables

Collaborative Goals

- Primary goal is to educate consumers about the privacy and security of data exchanges that are currently occurring in that state

Common Projects

- Inventory of consumer education/engagement materials & resources
- Summary document on the risks and benefits of HIE
- Frequently asked questions (FAQs) about privacy and security in HIE
- Glossary/definitions of common HIE and HIT privacy & security terms
- Two summary guides targeted to consumers:
 - (1) patient rights under HIPAA, and (2) tips to protect health information.
- Guidelines for how to engage consumers in HIE
- Methods and resources by which states can have their educational materials translated into different languages and/or different literacy levels.
- Educational materials for consumers about the specific decisions they will make about whether and to what extent to consent to participate in HIE

Georgia Health Information Exchange Education and Awareness Project

- GOAL: To work with the other states in the collaborative to further the development of educational materials that can then be used to raise consumer awareness of the value and benefit of health information technology and the privacy and security safeguards that exist when data is stored and transmitted electronically
- Will participate on common projects including:
 - Risks and Benefits
 - Glossary

Objectives of Georgia HISPC Project

- Develop a marketing campaign to communicate a standard message for consumers and providers that promotes trust in the privacy and security of electronic health information and health information exchange
- Educate consumers by developing tools for use in the consumer education and engagement toolkit developed by the collaborative
- Publish consumer privacy and security educational information developed through the collaborative on a publicly available website

Marketing Campaign

- Conduct Privacy and Security Steering Committee meetings to develop marketing campaign, including the standard message on privacy and security
- Tailor the marketing to address the specific target populations of both urban and rural residents of the State
- Identify media outlets, negotiate and launch marketing campaign
- Evaluate effectiveness of the campaign and implement re-design as needed to ensure success

Consumer Education

- Develop standard messages about the privacy and security
- Test the messaging among both the urban and rural populations in the State
- Produce templates of educational materials for toolkit
- Customize the templates
- Plan educational forums

Privacy and Security Website

- Develop a Health Information Privacy and Security Website
- Develop project fact sheet
- Post toolkit items and materials on website
- Update website with new information on a regular basis

Outcomes/Tools

- A standing Steering Committee that will guide this project and future privacy and security initiatives
- A marketing campaign that can be customized for use by other states
- Educated Georgia consumers who understand their rights related to the sharing of health information; the benefits and challenges of storing and sharing data in an electronic format
- A website for consumer education about electronic health information and privacy and security related issues
- A progress report that includes an evaluation of the project, lessons learned, and recommendations for future activities

HITT Strategic Plan Overview



Overview

- To review Year 1 accomplishments
- To discuss the short-term and long-term strategy for Georgia's HITT (Years 2-10)
- To discuss the organization of the HITT Advisory Board to accomplish the objectives of the strategic plan

The Process

- Develop the HITT Advisory Board
- Create and implement Georgia's HIE Grant Program
- Develop and implement the plan for HIE implementation
 - E-prescribing, EMR, health information exchange
- Develop the transparency website for healthcare consumers

Accomplishments-Year 1

- Created the HITT Advisory Board
- Created and Awarded 4 HIE Grants to facilitate sharing of health information across entities
- Completed DCH staff training on HIE and Incorporated HIE into program areas
- Successfully Bid and Received \$3.9 million in federal funds for transparency website

HITT Advisory Board Objective #1

Year 2

- Maintain and Promote the Georgia HIE Grant Program
 - Purpose:
 - Foster HIE by funding the HIE grant program
 - Activities:
 - Monitor progress of the 4 HIE Grantees
 - Continue the HIE grant program by awarding \$750,000
 - Promote the development of privacy and security among HIE grantee collaborations

HITT Advisory Board Objective #2

Year 2

- Develop and Promote the value of HIE to the state, consumers, and providers
 - Purpose:
 - Advance HIE knowledge and support
 - Activities:
 - Prioritize statewide activities according to federal initiatives
 - Position Georgia as a HIE leader among states
 - Create a model for financial stability

HITT Advisory Board Objective #3

Year 2

- Continue the Transparency Initiative
 - Purpose:
 - Encourage health information transparency by providing cost, quality, and services information to consumers, providers, and healthcare professionals
 - Activities:
 - Create the transparency website
 - Adhere to the terms and conditions in the MTG

HITT Advisory Board Objective #4

Year 2

- Conduct HITT Outreach and Consumer Education
 - Purpose:
 - Inform and engage consumers in HIE and transparency
 - Activities:
 - Develop educational tools and resources
 - Work with other states in the HISPC

DCH Objective #1

Year 2

- Position DCH as industry leader in HIT by successfully implementing HIE
 - Purpose:
 - Demonstrate commitment to HIE by promoting interoperable HIT across state agencies
 - Activities:
 - Prioritize HIE components for implementation across DCH

DCH Objective #2

Year 2

- Initiate E-prescribing activities
 - Purpose:
 - Offer e-prescribing tools and options to providers that will decrease medication errors
 - Activity:
 - Implement e-prescribing for Medicaid providers

HITT Objectives Year 5

- Promote the adoption of personal health records
- Continue to maintain and promote the HIE and Transparency initiatives
- Create infrastructure for telemedicine

HITT Objectives

Year 10

- Achieve universal e-prescribing for state
- Achieve and maintain HITT initiatives from Years 2 and 5
- Assess and develop HIT Workforce to support HITT initiatives

Year 2 Objectives

HITT Advisory Board – 4 Objectives:

1. Maintain and Promote the Georgia HIE Grant Program
2. Develop and Promote the value of HITT to the state, consumers, and providers
3. Continue the Transparency Initiative
4. Conduct HITT Outreach and Consumer Education

DCH – 2 Objectives:

1. Position DCH as industry leader in HIT by successfully implementing HIE initiatives
2. Initiate E-prescribing activities

Next Steps

- Organize Board to accomplish goals
 - Create subcommittees
 - Nominate chairpersons
 - HIE Grant Program
 - HITT Value
 - Transparency
 - Consumer Outreach and Education
- Start planning process