



GEORGIA DEPARTMENT OF
COMMUNITY HEALTH

NOTICE OF DIRECT AWARD

MATERNAL AND CHILD HEALTH PROGRAM

MCH RESOURCE OPPORTUNITY ANALYSIS

POSTING DATE: FRIDAY, APRIL 22, 2011

INQUIRY CLOSING DATE: 2:00 PM, EST., WEDNESDAY, APRIL 27, 2011

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DIRECT AWARD JUSTIFICATION

MCH RESOURCE OPPORTUNITY ANALYSIS

AGENCY BACKGROUND

The Georgia Department of Community Health (DCH) was created in 1999 by Senate Bill 241 to serve as the lead agency for health care planning and purchasing issues in Georgia. DCH is the single state agency for Medicaid and insures over two million people in the State of Georgia, maximizing the State's health care purchasing power, coordinating health planning for State agencies and proposing cost-effective solutions for reducing the number of uninsured.

Effective July 1, 2009, the Georgia Department of Community Health (DCH) officially transferred services for the Office of Regulatory Services (ORS), Division Public Health (PH) and Emergency Preparedness from the Department of Human Resources (DHR). These services will function as three separate program divisions within DCH. The transition is in response to Senate Bill 433, which instructs DHR to transfer all matters relating to the licensure and regulation of hospitals and health related institutions.

Within DCH, the Division of Public Health (PH), Maternal and Child Health Program is responsible for prevention, community ownership, ethical decisions and actions and commitment to a scientific process. Maternal and Child Health operates within a system that has three interrelated components including the foundation, or infrastructure, the means of delivery or services and the children and families interacting with the system to improve their health.

PROGRAM BACKGROUND

The Maternal and Child Health addresses the issues through the MCH system that provide the infrastructure, services for the entire population, enabling services to assist individuals and families in meeting their needs or direct health care. The priorities of Maternal and Child Health provide a framework to guide planning and policy development that will result in strategies which are translated into specific program activities. The activities include the following:

- Assure early access to prenatal and postpartum care for pregnant women.
- Promote healthy nutritional behaviors and physical activity among the MCH populations.
- Reduce unintentional and intentional injury among MCH populations. Improve oral health among MCH populations.
- Promote preconception health.
- Promote healthy behaviors and reduce risk-taking behaviors among Adolescents.
- Reduce health disparities among MCH populations.
- Assure a comprehensive system of age appropriate screening, referral, and follow-up from birth through age 21.
- Assure an adequate MCH workforce.
- Engage in partnerships that support comprehensive systems to improve the health of MCH populations.

PROGRAM OVERVIEW

As a part of its mission for prevention, community ownership, ethical decisions and actions and commitment to a scientific process that is committed to promoting the physical, mental, spiritual and social well-being of children and families through partnerships with communities. The outcome of this project is designed to review current funding of MCH partners and identify opportunities where current state investments may be stretched through the use of Medicaid administrative funding.

AWARD JUSTIFICATION	<p>The Georgia Department of Community Health intends to award Georgia Family Connection Partnership \$80,859 to support improvement of Georgia's implementation of the preferred status of MCH for Medicaid reimbursement and to provide an analysis of financial resources that are appropriate for MCH programs serving children age 0-5 years.</p> <p>DCH presents this funding as a direct award in that Georgia Family Connection Partnership meets the federal grant requirements in support of national and state performance measures included in the Title V MCH Services Block Grant. This grantee has significant experience and has provided leadership in this area. This award facilitates the continuation and expansion of the grantee's prior work.</p>
AWARD(S)	TOTAL DIRECT AWARD FUNDS AVAILABLE: \$80,859

TO SUBMIT INQUIRIES TO THIS DIRECT AWARD NOTIFICATION

Arnita E. Watson, Grant Manager at awatson@dch.ga.gov no later than 2:00 PM on Tuesday, April 26, 2011.