



GEORGIA DEPARTMENT OF
COMMUNITY HEALTH

NOTICE OF DIRECT AWARD

**COMMUNITY HEALTH AWARENESS SCREENING
AND EDUCATION FOR BREAST CANCER (CHASE) PROGRAM**

**POSTING DATE: MONDAY, AUGUST 29, 2011
INQUIRY CLOSING DATE: TUESDAY, SEPTEMBER 5, 2011**

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DIRECT AWARD JUSTIFICATION

CHASE PROGRAM

AGENCY BACKGROUND

The Georgia Department of Community Health (DCH) was created in 1999 by Senate Bill 241 to serve as the lead agency for health care planning and purchasing issues in Georgia. DCH is the single state agency for Medicaid and insures over two million people in the State of Georgia, maximizing the State's health care purchasing power, coordinating health planning for State agencies and proposing cost-effective solutions for reducing the number of uninsured.

Within the Department, the Division of Operations is putting forth an effort to address education, heighten awareness and network development of breast cancer issues affecting Georgia's women. Increasing mammography screenings and other preventive measures, educating the public and networking with other state agencies in this effort will help decrease the number of breast cancer cases Georgia.

PROGRAM OVERVIEW

In Georgia, breast cancer is the most common cancer diagnosed and the second leading cause of cancer death among women in Georgia. Currently it accounts for 32 percent of all female cancer cases. To combat this growing trend the Georgia Department of Community Health (DCH) Division of Operations has selected breast cancer as a focus area in an effort to reduce the growing trend.

The Community Health Awareness Screening and Education for Breast Cancer (CHASE) program grant seeks to support and partner with the Department of Public Health's (DPH) Division of Health Promotion and Disease Prevention, Breast and Cervical Cancer Program (BCCP). The partnership seeks to utilize the BCCP as a vehicle to provide funds for breast cancer screenings and follow-up. The primary objective of the program will be to provide diagnostic services and increase the number of uninsured women screened for breast cancer (ages 40 – 49) who are at or below 200% of the Federal Poverty Guidelines.

AWARD JUSTIFICATION

The Georgia Department of Community Health intends to award the Department of Public Health's Breast and Cervical Cancer Program a grant in the amount of \$1,000,000 that will target indigent women in an attempt to increase screenings and awareness of breast cancer issues facing women by promoting education and early detection, to include mammography and other clinical examinations and/or follow-up, that can be measured to determine that services contribute to the reduction of breast cancer disparities.

DCH presents this funding as a direct award in that the DPH Breast and Cervical Cancer Program is limited to disbursing the funding to the 18 health districts in Georgia.

AWARD(S)

TOTAL DIRECT AWARD FUNDS AVAILABLE: \$ \$1,000,00.00

TO SUBMIT INQUIRIES TO THIS DIRECT AWARD NOTIFICATION

Arnita E. Watson, Grant Manager at awatson@dch.ga.gov no later than 2:00 PM on Friday, September 2, 2011