



GEORGIA DEPARTMENT OF
COMMUNITY HEALTH

NOTICE OF DIRECT AWARD

HIV REPORTING AND EDUCATION OUTREACH

POSTING DATE: WEDNESDAY, DECEMBER 9, 2009

INQUIRY CLOSING DATE: TUESDAY, DECEMBER 15, 2009

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DIRECT AWARD JUSTIFICATION

HIV REPORTING EDUCATION AND OUTREACH

BACKGROUND	<p>The Georgia Department of Community Health (DCH) was created in 1999 (Senate Bill 241) with the responsibility for insuring over two million people in the State of Georgia to maximize the State's health care purchasing power, to coordinate health planning for state agencies, and to propose cost-effective solutions to reducing the numbers of uninsured. Within the Department, the Division of Public Health (DPH) is responsible for disease control and prevention, the reduction of avoidable injury-related deaths and disabilities, and the promotion of healthy lifestyles. The three basic functions of public health include assessing the health status of the population; assuring that people have the resources and skills necessary to remain healthy; and establishing and implementing sound public health policy.</p>
PROGRAM BACKGROUND	<p>Mandatory name-based reporting of HIV infection began in Georgia on December 31, 2003. However, to date, many providers who are diagnosing HIV infection and/or treating persons living with HIV are not reporting HIV cases to DPH. This has serious implications for monitoring the epidemiology of HIV in Georgia as well as for federal funding to support public sector HIV treatment and care services. Federal funding formulas are directly linked to states' reported cases of HIV and AIDS. Through mandatory laboratory reporting, DPH is able to identify providers who have not reported cases and is actively working to educate them about their reporting responsibilities and provide them with training on how to complete case report forms.</p>
PROGRAM DESCRIPTION	<p>The objective of this program is to increase HIV care providers' knowledge of and compliance with HIV/AIDS reporting laws and regulations. This will be accomplished through education and outreach efforts primarily targeted at HIV clinicians who have been non-compliant with HIV/AIDS reporting. This program will involve the development and implementation of an educational and training program that targets HIV clinicians across the state and provides them with HIV clinical education, and training on HIV/AIDS case reporting. Activities will include:</p> <ul style="list-style-type: none">• Targeted assessment of providers to understand barriers to and facilitators of HIV/AIDS reporting and best strategies for reaching providers with reporting information.• Development of HIV reporting training curriculum in collaboration with the Division of Public Health's HIV Epidemiology Unit.• Planning and implementation of educational forums for HIV clinicians across the state to include training on HIV/AIDS reporting.• Evaluation of the training curriculum for its intended effect of increasing provider knowledge about HIV/AIDS reporting as well as provider intentions to comply with reporting laws and regulations.
AWARD JUSTIFICATION	<p>The Southeast AIDS Training and Education Center (SEATEC) is the only U.S. Public Health Service-designated AIDS Education and Training Center serving the southeast with a mission of training clinicians who treat persons living with HIV. SEATEC has been operating for over 20 years and has established the strong infrastructure, credibility and recognition for being the premier organization for training and educating HIV clinicians in Georgia. Housed within Emory University's School of Medicine, SEATEC has the additional advantage of being able to provide Continuing Education Units to a range of HIV clinicians, thereby increasing the likelihood that clinicians will attend their programs.</p> <p>SEATEC has extensive experience developing, delivering and evaluating their training curriculums for HIV providers making them uniquely positioned to recruit clinicians to educational and training events. SEATEC has a strong focus on reaching rural HIV providers which is critical to the success of this program since many HIV providers non-compliant with HIV reporting are outside of the metropolitan Atlanta area. SEATEC collaborates with some of the leading HIV clinicians in Georgia to provide trainings that incorporate the latest scientific guidelines and recommendations for the treatment of HIV. SEATEC has an entire division devoted to evaluating training programs which is a component of the proposed program.</p>
AWARD(S)	TOTAL DIRECT AWARD FUNDS AVAILABLE: \$ 220,000.00

TO SUBMIT INQUIRIES TO THIS DIRECT AWARD NOTIFICATION

Kristal Y. Thompson – Black, Grant Administrator at kblack@dch.ga.gov no later than 4:00 PM on Tuesday, December 15, 2009