FLORIDA’S TRANSPARENCY INITIATIVES

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Florida’s Agency for Health Care Administration

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Florida’s Vision

- Governor Bush and Florida Legislature Leadership
- Transparent health care delivery system
- “The 2004 Affordable Health Care for Floridians Act”
  - 2004 - HB 1629
  - 2006 – HB 7030
- Stakeholder Advisory Council
- Consumer – focused websites
- “Shopping” for health care
Transparency Initiatives: Pieces of the Puzzle

- Prescription Drugs retail prices
  - www.MyFloridaRx.com (July 2005)

- Health Care Facilities
    - Hospitals
    - Ambulatory Surgery Centers (ASCs)

- Health Plans (October 2006 release)

- Physicians (Spring 2007 release)
Stakeholders: Building Consensus

Agency for Health Care Administration (AHCA)

Comprehensive Health Information System (CHIS) Advisory Council

Technical Workgroups:

1. Health Plan
2. Facilities/Ambulatory Surgical Center
3. Hospital Acquired Infections
4. Physicians
5. Public Relations
Stakeholders: Building Consensus

Each stakeholder brings unique ideas and perspectives. Participating representatives include:

- Hospitals
- Physicians
- Health Plans
- Consumers
- Employers
- Academic
- State Agencies
Pieces of the Puzzle

www.FloridaHealthStat.com

Where Florida’s Health Data resides, including:

- list of licensed health care facilities and providers in Florida;
- detailed information on patient data from hospitals and ambulatory surgery centers;
- information on insurance programs such as Medicare, Medicaid, and KidCare;
- prescription drug programs;
- concerns for seniors and for families;
- consumer publications;
- statistical health reports, and much more.
Collaborative stakeholder approach

Consumer-friendly, dynamic database and verbiage

Helpful information for consumers’ health care decisions

Assists self-payer patients as well as those with insurance

Customer Satisfaction Survey
Used 3M Health Information Systems Software for risk-adjustment for comparing facilities

Agency for Health Research and Quality (AHRQ) performance measures and quality indicators
Top Five Sources of Health Information
Consumers Use 2004

- Internet: 69%
- Personal Physician: 59%
- Other Physicians or Healthcare Professionals: 39%
- Family or Friends: 34%
- Books/Journals/Reports: 32%
The internet is the major source of information for medical topics, prescription drugs and other health-related information.
Phase 1 of Website Release
(in-patient hospitals)

- Total Hospitalizations
- Average Charges Risk Adjusted
- Average Length of Stay Risk Adjusted
- Readmission Rates Risk Adjusted
- Complication/Infection Rates
- Mortality Rates
- Hospital Characteristics/Services
When it comes to your health care, transparency of useful information is important. The Agency for Health Care Administration's (AHCA) consumer website includes performance data and information on selected medical conditions and procedures in Florida's short-term acute care hospitals and ambulatory (outpatient) surgery centers. This information is not designed to offer medical advice, and is only one avenue to assist you in making well-informed health care decisions. Where appropriate, the data is severity adjusted utilizing the JMI Health Information Systems software, which is designed to provide more valid comparisons among facilities. (See Glossary)

The collection of performance data for health care facilities is a challenging, continuously changing science. (See Data Disclaimer) This website reports data collected from health care facility coding. Codes may not provide specific details about a patient's condition at the time of admission, nor capture everything that occurs during the hospital stay. When reviewing the performance data, it is important to remember death or complications may occur even when all standards of care are followed. The data contained in this website must be used cautiously, and the Agency for Health Care Administration strongly recommends that consumers discuss this information with their physicians.

If you have questions regarding this website, please contact us. Also, we would really appreciate your feedback, please complete our short survey to help us improve this website.

### Health Facility Performance / Outcomes

#### Step 1: Select a facility type:
- Hospitals - Inpatient Care
- Ambulatory (Outpatient) Surgery Centers - Includes Hospitals

#### Step 2: Select one of the following: Why are these important?
- Number of hospitalizations, length of stay, and charges
- Readmission rates by facility only
- Mortality Rates

#### Step 3: Select one of the following:
- Search by geographic location/facilities
- Search by medical condition/procedure
- Search by overall facility performance

[Continue...]
Use the controls below to select facilities then click the one of the available actions. Facilities may be selected using one of several methods:

- **County Name**: Use the dropdown box to select a county. The map will zoom to the county and select the facilities located there.
- **City**: Enter a city name and click the corresponding "Find" button. The map will zoom to the city and select the facilities located there.
- **Zip Code**: Enter a zip code and optionally a radius for searching, click the corresponding "Find" button. The map will zoom to the zip code and select the facilities within the search radius.
- **Facility Name**: Select one or more facilities directly by the facility name.
- **Map**: Use the map controls to zoom to a location on the map and to select the facilities.

To clear the selection click the "Clear All" button.
Florida Compare Care

The results on this page may be sorted ascending or descending using the up and down arrows beside each column. To learn more about the data, click the column heading. To learn more about the facility, click the facility name.

What the mortality rate means:
- Lower than Expected - Fewer deaths than expected given how sick patients were
- As Expected - Expected number of deaths given how sick patients were
- Higher than Expected - More deaths than expected given how sick patients were

X = less than 30 cases, also indicates the facility may not perform this service.

Coronary Artery Bypass Graft Mortality Rate
Time Period: January 2004 through December 2004

<table>
<thead>
<tr>
<th>Facility / City</th>
<th>Risk Adjusted Mortality Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>STATEWIDE</strong></td>
<td>2.565%</td>
</tr>
<tr>
<td>All Children's Hospital - 100250</td>
<td>X</td>
</tr>
<tr>
<td>St. Petersburg</td>
<td></td>
</tr>
<tr>
<td>Acute Points Leach Eye Hospital - 100240</td>
<td>X</td>
</tr>
<tr>
<td>Miami</td>
<td></td>
</tr>
<tr>
<td>Arnold Palmer Hospital for Children &amp; Woman - 120001</td>
<td>X</td>
</tr>
<tr>
<td>Orlando</td>
<td></td>
</tr>
<tr>
<td>Adventura Hospital and Medical Center - 100131</td>
<td>X</td>
</tr>
<tr>
<td>Aventura</td>
<td></td>
</tr>
<tr>
<td>Baptist Hospital - 100093</td>
<td>As Expected</td>
</tr>
<tr>
<td>Pensacola</td>
<td></td>
</tr>
<tr>
<td>Baptist Hospital of Miami - 100000</td>
<td>As Expected</td>
</tr>
</tbody>
</table>
The results on this page may be sorted ascending or descending using the up and down arrows beside each column. To learn more about the data, click the column heading. To learn more about the facility, click the facility name.

X = less than 30 cases; also indicates the facility may not perform this service.

<table>
<thead>
<tr>
<th>Category: Cancer</th>
<th>Condition/Procedure: Chemotherapy</th>
<th>Time Period: January 2004 through December 2004</th>
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</thead>
<tbody>
<tr>
<td>Facility/City</td>
<td>Total Hospitalizations</td>
<td>Risk Adjusted Average Charge</td>
</tr>
<tr>
<td>STATEWIDE</td>
<td>8,069</td>
<td>$24,280</td>
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<tr>
<td>All Children's Hospital - 100250</td>
<td>304</td>
<td>$16,996</td>
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<tr>
<td>St. Petersburg</td>
<td></td>
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<tr>
<td>Anne Bates Leach Eye Hospital - 100240</td>
<td>X</td>
<td>X</td>
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<td>Miami</td>
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<td>$16,375</td>
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<tr>
<td>Adventura</td>
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<td>Baptist Hospital - 100083</td>
<td>129</td>
<td>$23,722</td>
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<td>$27,979</td>
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<tr>
<td>Baptist Medical Center - Beaches - 100117</td>
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<td>X</td>
</tr>
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</table>
Hospital Profile

All Children's Hospital
AHCA Facility Number: 100250
801 Sixth Street South
St. Petersburg, FL 33701

(727) 767-7451

County: Pinellas
Ownership: Not-For-Profit
Total Hospitalizations: 9,077
Number of Beds: 216
Link to Facility Locator (includs a roadmap)
Link to Facility Website

Hospital Services/Characteristics:

ADULT OPEN HEART: Yes
BURN UNIT: No
NEONATAL INTENSIVE CARE UNIT (NICU): Level 2 / Level 3
ORGAN TRANSPLANTATION: Yes
PEDIATRIC OPEN HEART: Yes
PSYCHIATRIC ACUTE CARE: No
REHABILITATION CARE: No
STATUTORY TEACHING HOSPITAL: Yes
TRAUMA UNIT: Yes

Mortality Rates:
Mortality Inpatient Procedures
Improved search abilities, including:

1. Age defined 0-17; 18-64 years; 65+ years; and ages 18+.

2. By Facilities descriptions, adding components including:
   - Rural Hospitals
   - Critical Access Hospitals
   - Primary Stroke Centers (designated by AHCA/JCAHO)
   - Organ transplant by type
   - NCI Comprehensive Cancer Center (H. Lee Moffitt)

3. Cesarean and vaginal deliveries (all ages) and newborns (normal baby and baby with complications).
Improved search abilities (continued), including:

4. Addition of 200 mile radius search.
5. Enhancing the sorting function of the various columns and selecting ascending and descending options.
6. Allowing the user to modify the search without having to return to the beginning of the site.
7. Allowing the user to download their results into Excel.
Building a Better Site

1. Publishing CMS SIP data

2. Centers for Medicare and Medicaid Services (CMS)
   - Hospital Quality Initiatives
     - Heart failure
     - Pneumonia
     - Heart attacks

3. Additional health care performance measurement standards
   - Agency for Healthcare Research and Quality (AHRQ)
   - Joint Commission on Accreditation of Healthcare Organizations (JCAHO)
   - Leapfrog Group, physician information
Consumers may shop for the lowest price for top 50 prescription name-brand and generic drugs.

Compare pharmacy store prices on a local and statewide level.

Updated monthly.

Data source: Usual and Customary Charges (retail prices) billed to Florida Medicaid.

Collaborative effort of AHCA and the Office of Attorney General.
When asked how important a role various factors play in contributing to rising healthcare costs, more than three fourths of business decision makers and the media cited cost of prescription drugs as very important.
MIAMI - DADE
Azithromycin
250 MG Tablet

Usual and
Customary prices
for
Apr 1 - Apr 30, 2006
94% Difference in Pricing IN THE SAME COUNTY

<table>
<thead>
<tr>
<th>Name</th>
<th>Zip Code</th>
<th>Drug Name</th>
<th>Quantity</th>
<th>Price</th>
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<tbody>
<tr>
<td>EIGHTY EIGHT PHARMACY &amp; DISCOUNT</td>
<td>33144</td>
<td>AZITHROMYCIN 250 MG TABLET</td>
<td>6</td>
<td>294.12</td>
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<tr>
<td>FARMACIA RUMA DISCOUNT #2 LLC</td>
<td>33144</td>
<td>AZITHROMYCIN 250 MG TABLET</td>
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<td>206.75</td>
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<td>UNION PHARMACY &amp; MEDICAL SUPPLIES</td>
<td>33144</td>
<td>AZITHROMYCIN 250 MG TABLET</td>
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<td>200.37</td>
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<tr>
<td>PHARMA PLUS DRUG STORE CORP</td>
<td>33144</td>
<td>AZITHROMAX 250 MG PAK TAB</td>
<td>6</td>
<td>175.46</td>
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<td>SYNERGY PHARMACY &amp; MED SUPPLIES</td>
<td>33147</td>
<td>AZITHROMYCIN 250 MG TABLET</td>
<td>6</td>
<td>162.06</td>
</tr>
</tbody>
</table>
Future Plans

1. Outreach and Education
   - Consumers
   - Employers, payers
   - Providers
   - Media

2. Continue long term relationships
   - Comprehensive Health Information System (CHIS) Advisory Council, Workgroups
   - Providers – Hospitals, Physicians
   - Consumers – focus groups, surveys
   - Employers
Questions???

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Analysis
Florida’s Agency for Health Care Administration
Tallahassee, Florida
www.FloridaCompareCare.Gov
WWW.MyFloridaRx.com