



GEORGIA DEPARTMENT OF  
COMMUNITY HEALTH

# NOTICE OF DIRECT AWARD

## COMPREHENSIVE CANCER CONTROL PLAN

POSTING DATE: THURSDAY, OCTOBER 8, 2009

INQUIRY CLOSING DATE: THURSDAY, OCTOBER 14, 2009

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# **DIRECT AWARD JUSTIFICATION**

## **COMPREHENSIVE CANCER CONTROL PLAN**

<b>BACKGROUND</b>	<p>The Georgia Department of Community Health (DCH) was created in 1999 with the responsibility for insuring over two million people in the State of Georgia to maximize the State's health care purchasing power, to coordinate health planning for state agencies, and to propose cost-effective solutions to reduce the numbers of uninsured.</p> <p>Effective July 1, 2009, the Georgia Department of Community Health (DCH) officially transferred services for the Office of Regulatory Services (ORS), Division Public Health (PH) and Emergency Preparedness from the Department of Human Resources (DHR). These services will function as three separate program divisions within DCH. The transition is in response to Senate Bill 433, which instructs DHR to transfer all matters relating to the licensure and regulation of hospitals and health related institutions.</p> <p>Within DCH, the Division of Public Health (DPH) is responsible for disease control and prevention, the reduction of avoidable injury-related deaths and disabilities, and the promotion of healthy lifestyles. The three basic functions of public health include assessing the health status of the population; assuring that people have the resources and skills necessary to remain healthy; and establishing and implementing sound public health policies.</p>
<b>PROGRAM BACKGROUND</b>	<p>The Georgia Comprehensive Cancer Control Program (CCCP) is part of a national effort launched by the Centers for Disease Control and Prevention (CDC) aimed at reducing cancer related morbidity and mortality. The CCCP supports a collaborative process through which a community and its partners pool resources to promote cancer prevention, improve cancer detection, increase access to health and social services, and reduce the burden of cancer. These efforts will contribute to reducing cancer risk, detecting cancers earlier, improving treatments, and enhancing survivorship and quality of life for cancer patients.</p>
<b>PROGRAM DESCRIPTION</b>	<p>As a part of its mission to improve the quality of cancer care throughout the state this initiative will implement and evaluate Georgia revised Comprehensive Cancer Control Plan. The outcomes of this program will successfully move the of Georgia's Comprehensive Cancer Control Plan forward based on the 16 Continuum Goals that were identified and developed to achieve comprehensive cancer control over the next five years. These goals fall under five key areas: 1) Prevention, 2) Early Detection and Screening, 3) Diagnosis and Staging, 4) Treatment and Palliation and 5) Data and Metrics</p>
<b>AWARD JUSTIFICATION</b>	<p>The Georgia Cancer Coalition (GCC) is an independent, not-for-profit organization that unites government agencies, academic institutions, civic groups, corporations and health care organizations in a concerted effort to strengthen cancer prevention, research and treatment. The GCC was the first coalition of its kind in the nation and has since become a national model on how states can reduce the number of cancer deaths. The GCC has been instrumental in the development of Georgia Comprehensive Cancer Control Plan and facilitated the creation of the strategic plan that would serve as the reference point for Georgia's statewide cancer control efforts for five years.</p>
<b>AWARD(S)</b>	<b>TOTAL DIRECT AWARD FUNDS AVAILABLE: \$ 50,000.00</b>

### **TO SUBMIT INQUIRIES TO THIS DIRECT AWARD NOTIFICATION**

e-mail Teresa Walker, at [twalker@dch.ga.gov](mailto:twalker@dch.ga.gov) 2:00 pm Thursday, October 14, 2009

