



**GEORGIA DEPARTMENT
OF COMMUNITY HEALTH**

NOTICE OF DIRECT AWARD

STATE OFFICE OF RURAL HEALTH

GEORGIA CENTER FOR ONCOLOGY RESEARCH AND EDUCATION (CORE), INC.

BREAST CANCER SCREENINGS, OUTREACH, EDUCATION AND TRAINING GRANT

**POSTING DATE: MONDAY, NOVEMBER 21, 2016
INQUIRY CLOSING DATE: MONDAY, DECEMBER 5, 2016**

**JOANNE MITCHELL, GRANTS MANAGER
GEORGIA DEPARTMENT OF COMMUNITY HEALTH
OFFICE OF PROCUREMENT AND GRANTS ADMINISTRATION
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DIRECT AWARD JUSTIFICATION

BREAST CANCER SCREENINGS, OUTREACH, EDUCATION AND TRAINING GRANT GEORGIA CENTER FOR ONCOLOGY RESEARCH AND EDUCATION (CORE), INC.

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| AGENCY BACKGROUND | The Georgia Department of Community Health (DCH) was created in 1999 by Senate Bill 241 and has the responsibility for insuring over two million people in the State of Georgia, maximizing the State's health care purchasing power, coordinating health planning for State agencies and proposing cost-effective solutions for reducing the number of uninsured. Within DCH, the State Office of Rural Health (SORH) serves Georgians by improving access to health care in rural and underserved areas to improve health status and reduce health disparities. |
| PROGRAM OVERVIEW | <p>The Department of Community Health, State Office of Rural Health works to improve access to health care in rural and underserved areas and to reduce health status disparities. SORH provides funding for institutional framework that links small rural communities with State & Federal resources to help develop long-term solutions to rural health problems.</p> <p>The primary objectives include the following:</p> <ul style="list-style-type: none">• Empower communities to strengthen and maintain the best possible health care using existing resources;• Provide up-to-date health systems information and technical assistance;• Build strong partnerships to meet local and regional needs;• Provide incentives to local areas to implement integrated service delivery systems; and• Be the single point of contact for all regional issues related to health care. <p>The purpose of the Breast Cancer Screenings, Outreach, Education and Training Grant is to expand/develop programs focused on targeting medically indigent women to promote access to and education about early detection of breast cancer, mammographies, and other clinical examinations to detect breast cancer, and treatment options for breast cancer.</p> |
| AWARD JUSTIFICATION | <p>The Georgia Department of Community Health intends to award Georgia Center for Oncology Research and Education, Inc. (GA CORE) in the amount of \$350,000.00 to:</p> <p><u>Develop Request for Proposal, Applicant Evaluation and Awards(s).</u> No later than March 31 of each grant cycle (or such other time approved by DCH/SORH), the Georgia CORE will develop a Request for Proposal (RFP) for applicants interested in providing identified services supported through Breast Cancer License Tag funds. The Georgia CORE will establish an application review committee of experts, including representatives from DCH. Georgia CORE will participate in the review of applicants' proposals and rank applicants' proposals for completeness and innovation. By May 30th of each grant cycle (or such other time approved by DCH/SORH), the Georgia CORE will provide a written summary to DCH identifying recommended applicants to receive an award of funds, the total number of awards, and a summary of the services to be provided by the recommended award recipients. Award recipients should be comprised of entities providing services in urban and rural areas of the State of Georgia. Georgia CORE will distribute and administer awards to grantees relative to the revenue received from the Breast Cancer License Tags upon notification of awards from DCH.</p> <p><u>Monitor and Report Services.</u> Georgia CORE will conduct periodic visits of the grantees to assess performance. Georgia CORE will monitor the grantees' progress toward meeting grant deliverables and implement corrective action in the event a grantee is non-compliant.</p> <p><u>Market and Increase Public Awareness of Services.</u> The Georgia CORE will assist in marketing efforts to increase public awareness of the Breast Cancer License Tags in order to promote additional sales and renewals among Georgia's citizens. Georgia CORE will develop and implement a strategy to work with the Georgia Department of Public Health (DPH) and its Breast and Cervical Cancer Program (BCCP) to leverage other funding sources related to cancer research, treatment, and services.</p> |

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| | DCH presents this funding as a direct award in that the Georgia General Assembly has appropriated funds through the sale of special license plates (Breast Cancer Awareness Plates) and Georgia CORE meets the grant requirements. |
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| AWARD(S) | TOTAL DIRECT AWARD FUNDS AVAILABLE: \$350,000.00 |
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TO SUBMIT INQUIRIES TO THIS DIRECT AWARD NOTIFICATION

Joanne Mitchell, Grants Manager at jmitchell@dch.ga.gov no later than 2:00 PM on Wednesday, November 30, 2016.